

MEMORANDUM

To:	AFL Western District League Stakeholders		
From:	Matthew Ross, Regional Manager	Date:	11 February 2022
Re:	Launch of 2022 Umpire Recruitment Scheme – '100 days, 100 new umpires, \$100 cash'		

Dear All.

We are pleased to launch today a region-wide umpire recruitment program:

'100 days, 100 new umpires, \$100 cash'

In collaboration with all regional stakeholders (clubs, leagues, umpiring associations and regional media) AFL Western District is getting behind a push to bolster umpiring numbers throughout the region after two seasons of COVID-19 related interruptions.

There has never been a better time to become an umpire, with AFL registration charges waived, an online education and resource platform available (https://umpire.afl/), OfficialsHQ launching in 2022 to eliminate manual paperwork processes to name a few.

Every new umpire joining one of the following local associations that umpires in at least 5 matches, will receive a \$100 bonus payment that is intended to cover / heavily subsidise upfront apparel costs:

- South West Football Umpires Association
- Western District Umpires Association
- Warrnambool & District Football Umpires Association

The bonus payment is in addition to the usual payments that umpires receive for officiating games.

We are encouraging anyone from any background to consider umpiring to help our strong footballing community fill a crucial game day role.

Posters that accompany this release will be distributed to clubs and we ask clubs to promote the opportunity within their own membership bases. Posters will also be displayed at secondary schools and businesses across the region.

Ultimately, we would love to hit our target across the region of 100 new umpires for this season. Should you have any interest or any questions on the opportunities available, please contact your relevant umpiring association.

Regards,

Matthew Ross

Regional Manager – AFL Western District



100 DAYS 100 NEW UMPIRES \$100 CASH

- 1. Join your local Western District umpire association (WDFUA, WDUA or SWFUA) as a new umpire
- 2. Umpire five local matches in 2022
- 3. Receive \$100 cash back to cover upfront apparel costs
- 4. Get paid for all matches umpired, stay fit and build new connections!





